

TREV-ECHOES

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TREVECCA COLLEGE LIBRARY

Number 10

Shevel Is Student Council Lecturer For '64

Dr. & Mrs. Chambers Prepare for Leave



Dr. and Mrs. Leon Chambers will soon leave Trevecca to spend a year at the University of Southern Mississippi.

By EARL FREY

While Dr. Leon Chambers is attending school next year, "Dr." Mildred Chambers will be teaching in the Biology Department at the University of Southern Mississippi.

Dr. and Mrs. Leon Chambers will begin a one year's leave of absence from the school this summer. Dr. Chambers will be working on a Doctorate at the University of Southern Mississippi during his leave of absence. His major field

will be Higher Educational Administration, with a minor in counseling.

Dr. Chambers received the Th.B. degree from Trevecca Nazarene College in 1945, the B.D. degree from the Nazarene Theological Seminary in 1950, the M.A. and Ed.S. degree from George Peabody College in 1958 and 1961 respectively. In 1961, he also received the D.D. degree from Trevecca.

Mrs. Chambers is presently finishing the work for a doctorate degree at George Peabody College for Teachers.

Although Mrs. Chambers will finish her program of work by August of this year, it is doubtful if the Ph.D. degree will be conferred before June of 1965. However, Mrs. Chambers will have the same teaching privileges as a Ph.D. Her major field is Curriculum and Teaching (Science Education) and minor, Biology.

Mrs. Chambers received her A.B. degree from Trevecca in 1956, and her M.A. degree from George Peabody College in 1957. She received her Ed.S. degree from Peabody in 1961.

The best wishes of the students go with the Chambers.

A Capella Visits Olivet

The excited A Cappella choir started on the long awaited trip to Olivet Nazarene College on Thursday, April 19. The trip had been anticipated since the Olivet Band visited T.N.C. last year.

After having a wonderful service in Henderson, Kentucky, the choir continued their journey arriving just in time Friday afternoon to attend rehearsal of the Orpheus Choir, which is the official choir for O.N.C. Following the rehearsal the A Cappella members were taken on guided tours of Olivet's lovely campus. One of the most interesting sights was the annual "Biblerama" held at Olivet. After hearing the sensational Orpheus Choir, the T.N.C. Choir felt a little extra practice would be wise. Immediately after rehearsal, room assignments were made and a welcomed chance to relax and freshen up was given before the evening meal was served.

The service was in the college church at 8:30 p.m. The Trevecca A Cappella Choir sang to a very responsive audience of approximately seven hundred people. Following the service a reception sponsored by the various music organizations was given for the choir members in the school cafeteria.

The T.N.C. students were warmly received and treated royally. Friendships were made with lasting values and the ties between the sister colleges were drawn a little closer in their united goals.

Jernigan Heads Library Club

At the quarterly meeting of the Nashville Library Club held at East Nashville Branch Library on Tuesday evening April 7, Mr. William Jernigan, assistant librarian of our college, was elected President for the year 1964-65.

Mr. Jernigan, a 1957 graduate of Trevecca, has been in close association with the college for several years. He served as Student Council President and Trev-Echoes Business Manager while a student here and was chosen for Who's Who.

Returning from the Nazarene Theological Seminary in 1960 with a B.D. degree, Mr. Jernigan accepted the position of Assistant Librarian at Trevecca while earning his M.A.

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Board Gathers For Annual Meeting

The Trevecca Nazarene College Board of Trustees gathers for its annual meeting next Tuesday and Wednesday, April 28-29. Dr. John Knight of Florida will preside as chairman.

Prior to the general session will be an Executive Board meeting on Monday. Then on Tuesday the remainder of the forty-seven trustees and their wives will arrive. Tuesday will be spent in committee meetings. That night faculty members will have the opportunity to visit with the Board at the annual banquet. Wednesday will be the general convention.

This will be the first Board meeting at which Dr. Wm. M. Greathouse will act as President of Trevecca Nazarene College. He was elected to his position in last year's meeting after Dr. A. B. Mackey resigned.

KΣΦ Announces Contest Winners

Grand winners of the Kappa Sigma Phi Creativity Week Contest were: ART—"Siesta Hour" in oil by Lynn Barnes; MUSIC—"The Prince of My Soul," by Ed Irwin; LITERARY—"The Ghost of Miss Agatha," by Kathleen Kester. Trophies and certificates of merit were given each of these students.

Other students receiving the certificate of merit were: ART: Forrest Wise, Martha Taylor, Jean Cranshaw, Eddie Parrish, and Mary Meighan. MUSIC: Larry Huggins and Carl Taylor. LITERARY: Dick Bailey, Linda Linn, and Winona Humston.

Members of the college faculty and staff were the judges of the entries. The most representative contributions in each field are on exhibit in the Mackey Library.

Stuco Report

By JEANNE THRASHER

The Student Council Lectures proved to be a challenging series. Each student found a new look and acquaintance with interesting technical subjects. Dr. Shevel, as head of the Department of Memory and Magnetism for International Business Machines in New York, introduced to the student body many fascinating ideas concerning computers and memory devices. It was the privilege of the student body to have such an outstanding Nazarene layman as our speaker.

Club Presidents! Only two clubs have submitted the list of their membership. If any other club wishes to qualify for points this quarter, there must be a list of members submitted immediately to the Student Council.

The Spring Revival begins May 18, 1964. The evangelist is Rev. J. D. Cook. Since this meeting is held near the time of final exams, there will be no evening services. Pray that the Lord will bless and that this school year may end with victory on Trevecca campus.



One of IBM's top research scientists, Dr. W. Lee Shevel, makes no secret of the fact that God is first in his life.

The 1964 Student Council lecturer, Dr. W. Lee Shevel, Jr., one of IBM's top research scientists makes no secret of the fact that in his life God comes first, his family second, his job third.

Dr. Shevel was on our campus from April 13 to 17. Besides the regular lecture series, he spoke in classes and at various luncheons. One of the highlights of the week for the Student Council was Wednesday's open meeting of the Council with Dr. Shevel as special guest. On Friday, Dr. Wise made the announcement to the student body that Dr. Shevel had been elected as an honorary member of the council.

Along with being a dedicated Christian, Dr. Shevel is also one of the top electrical engineers in the nation. He holds seven patents in the electronics field, has authored eight papers published in the technical journals and in 1961, was cited as one of the top three electrical engineers in the nation. He is presently manager of memory research

Library Completed

The completion of the Mackey library basement, recently resumed in March, is expected to be completed sometime during this month.

Features of the soon-to-be-completed construction are: a faculty lounge with kitchenette, a curriculum lab, six new administrative offices, a large classroom for instruction, a large stacks room, rest rooms, and a large storage area. Also, additions have been made in other areas of the library, including added features in the rest rooms on second floor. In addition, storm drains for the down spouts have been constructed, thus solving the moisture problem.

The amount allowed for the entire additional construction is \$19,000. This includes: \$10,000 for actual construction, \$4,000 for the purchase of furniture, and \$5,000 for the purpose of walks and landscaping. The present goal is to have the entire construction and landscaping completed by commencement.

for International Business Machines Corporation located in Westchester County, forty miles north of New York City.

Born in Monessen, Pennsylvania, Dr. Shevel grew up in a home which was strictly disciplined. His father chose the careers that each of his six children should pursue. Lee was to be the electrical engineer in the family, and to create interest in this

Continued on page 2

Program To Climax Etiquette Week

Tonight's program in the student center will climax a week of stress on etiquette, sponsored by the Sophomore Class. The week began with the crowning of a Mr. and Miss Etiquette For The Day on Monday. Each day thereafter a Mr. and Miss Etiquette For The Day were named.

Dick Bailey, chairman of Etiquette Week, emphasized that "Etiquette Week is an excellent opportunity for students to 'polish up' their etiquette as well as learn some new suggestions for proper courtesy and politeness."

Last year's Mr. and Miss Etiquette, Eddie Patterson and Becky Great-house, presided over activities that included a special "Men's Etiquette Day" and a "Ladies Etiquette Day," a mock etiquette skit, and an etiquette dinner with a guest speaker.

Tonight's program, which will be held after Miss Phoebe Bowne's voice recital in the Fine Arts Building will feature a different type of entertainment—Folk Music. Karen Salser and Ann Hawkins are in charge of the program and refreshments will be served. The highlight of the night will be the crowning of Mr. and Miss Etiquette for 1964.

This year's couple will be chosen under a different system. Last year a "ten-man etiquette squad" chose the "rulers." This year the students who attend tonight's festivities will be given the opportunity to elect Mr. and Miss Etiquette from the five finalists.

TREV-ECHOES



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Lord, what is man that thou takest knowledge of him! or the son of man, that thou makest account of him! Man is like to vanity: his days are as a shadow that passeth away.
Psalms 144:3-4

Ask Prayer For Assembly

The Board of General Superintendents has asked all Nazarenes to continue to pray for the guidance of the Holy Spirit in all sessions of the 16th General Assembly and the three pre-assembly conventions at Portland in June.

Leaders point out that the denomination approximately has doubled its membership in the last 20 years. World membership is now about 405,000.

The year of 1964 and the General Assembly may mark a time of new outward thrust.

Several important posts in the headquarters staff of the denomination are to be filled at Portland.

These include the election of a new general superintendent to succeed the retiring Dr. D. I. Vanderpool, of San Jose, Calif.; and successors to Dr. T. W. Willingham, executive director of the Nazarene Radio League, and Dr. Roy Smee, secretary of Home Missions.

Also to be elected is a secretary to the Department of Education, a part-time position that the late Dr. S. T. Ludwig, general secretary, filled for many years.

Already elected in 1964 are two new general church officials: B. Edgar Johnson as general secretary, and J. T. Gassett in charge of wills and annuities.—N.I.S.

The Principal Thing

Public schools were founded on a theory that seems to be a restatement of Proverbs 4:7. "Wisdom is the principal thing; therefore, get wisdom."

Early schools required the attendance of a child only until he reached an age of self sufficiency. Therefore, many of our ancestors have been made to suffer for lack of education.

With present day facilities, it seems that problems would be solved. Our many fine public schools and well qualified teachers stand as a monument to the progress of education. They also stand as an unfortunate example of the fact that you cannot inject wisdom into a person merely by presenting him with the opportunities for education.

Those people who attain their highest ambitions in life and escape the temptation of lowering themselves to a lesser plane are not necessarily those with the best opportunity, but rather those who make the effort to think. To think is not the easiest of tasks; it requires concentration and, more than that, a confidence that our mind is prepared for making the right decision.

As we seek to "get wisdom" let us remember that it comes through the concentration of the student as well as through the program of the institution.

Learn Anything?

As this school year is rapidly coming to a close, one can hear such statements as, "Boy, am I glad this class is almost over. I wouldn't be caught dead in there if it weren't a required course." How many times have you said that?

But just for a moment, look on the other side of the coin. Why is the class required? Surely if a class is required for everyone in your major or minor field, it cannot be all bad. You could retaliate to this statement by saying, "But I didn't learn anything." That statement may be a bit hard to believe but for the sake of the argument let us say that you really did not learn ANYTHING in the class after being in it three times a week for two and a half semesters.

Now, consider this: "Why did you not learn anything?" The teacher lectured or otherwise instructed during the quarters, and did you not take NOTES on the lectures? Did you not READ the text? Did you not do ALL your outside reading? Did you not STUDY the assignments during the quarter instead of waiting until the last minute before final exams?

If you will conscientiously answer these questions and think over your contributions to the class, you will soon discover why you "did not learn anything."

NEWS IN REVIEW

WASHINGTON . . .

In the race for the presidential seat, LBJ leads all other contenders and apparently has few worries despite "flare ups" of several write-in candidates which are expected to "burn out" before the presidential race really gets under way.

The GOP still lacks a substantial candidate with a solid backing from the party.

Former President Eisenhower gave his size-up of some Republican presidential hopefuls at a recent interview by saying, "My brother Milton is the best qualified man to be President of the United States." The former President quickly added that his brother was definitely not a candidate for the presidency.

BRUSSELS . . .

The strike by Belgium's physicians and dentists has raised this question: Should doctors—like other groups be permitted to refuse to work in order to defend what they regard as their rights? Public opinion in Belgium was generally against the physicians and dentists; however, there were a few who sympathized with them.

PANAMA . . .

A group of prominent Republicans have submitted a proposed cure for Panama-U.S. headaches. "Build a new canal."

The proposed plan included the

negotiating of an entirely new treaty within 25 years, to provide for construction of a sea-level canal across Panama, using nuclear explosives to dig it. This plan may prove to be a cure for the headache and not merely a relief.

MACARTHUR . . .

"The Old Soldier," returned to the capitol for the last time, on April 8, 1964. In April 1951 it was here that General MacArthur said he would "just fade away." Instead, he received a state funeral. President Johnson accompanied the body to the capitol. General MacArthur's body was later flown to Norfolk, Virginia, where a memorial tomb had been prepared for him years before his death.

BRAZIL . . .

Now, with the Communists turned back, Brazil's top experts are mapping a course to get the country moving again.

RAIL STRIKE . . .

Once again a nationwide rail strike has been avoided, but by a truce and not a settlement. Another strike threatens for April 25.

FINANCE . . .

When asked about the finances of the U.S. in general, an expert summed it up by saying, "Consumers are going into debt at a faster clip."

C W A REPORT

By Sara Casdorff



The dictionary defines the word "diligent" as "constant and careful effort to accomplish something."

Are we putting more thought and effort into our struggle for physical existence than we put into the all important struggle for spiritual diligence and maturity?

The person who half-heartedly participates in Christian work, who goes from one work to another without much regard for "constant and careful effort" is depriving himself of a rich source of spiritual growth. Rather, let us seek continually to prayerfully establish our lives that we may be diligent, effective Christian workers.

Our Christian work here at TNC offers an "open door" to untold blessing to those who will consistently and diligently seek to accomplish something for the Master.

Notes From Here & There

JUNIOR CLASS . . . ACTIVITIES, ACTIVITIES, ACTIVITIES . . .
With Safety Week, Class Party, Class Night Decorations, and Class Project, the Junior Class remains a busy class; doing more in '64.

Watch for developments of the elegant Junior-Senior Banquet . . . Juniors, plan now to attend. Support the class and have an excellent banquet.

SOPHOMORE CLASS . . . Preparations are now under way for the TWIRP WEEK we have been waiting for. The Sophomore class has just been granted this project and Jan Forman is Commander-in-Chief of the week of May 4-8. May all your dreams come true!

OUR \$18-MILLION IS IN!

The 1960-64 quadrennial goal of \$18-million for world missions was reached by the Church for the Nazarene mid-April. With additional sums yet coming in for the Easter offering (Goal: \$1,500,000), the General Treasurer John L. Stockton estimated the final quadrennial total would be from \$250,000 to \$500,000 over the goal set in 1960.

The 1960-64 offering was \$4-million more than the \$14-million raised for world missions during 1956-60.—N.I.S.

NEW SECRETARY ON JOB

Rev. B. Edgar Johnson, new general secretary who succeeded the late Dr. S. T. Ludwig, drove from his pastorate in Upland, Calif., in mid-April to start work at church headquarters in Kansas City, Mo. His wife and two children will follow him when school is out. Rev. Johnson was elected by a unanimous vote of the 33-member General Board after he was nominated by a unanimous vote of the General Superintendents.—N.I.S.

NAZARENE HOSPITAL PROJECT

The special offering to be received in Nazarene churches on Sunday, May 3, in observance of the golden anniversary of the Nazarene Foreign Missionary Society will go for a Nazarene hospital in New Guinea.

Pastors and members have been informed of the plan by letter, booklets, posters and magazine articles.

This offering has a goal of \$150,000 and NFMS leaders are hopeful it will be oversubscribed. It is, in effect, an added tithe on the Easter offering for which the goal was \$1,500,000.

The Nazarene work in New Guinea was launched ten years ago by means of a special offering that totaled \$104,000.

Now, with a good start in that country, the government has offered the Church of the Nazarene 58 acres of land and a young Nazarene missionary doctor is under assignment by the General Board to go to work there. The answer is up to us Nazarenes!—N.I.S.

MUSIC NOTES

Of interest to students is the coming Alumni Recital. This recital, sponsored by the Music Club, is the second such recital in the history of Trevecca. An enjoyable program is being planned and all participants will be alumni of Trevecca. It will be presented May the first at eight o'clock in the evening in the Fine Arts auditorium.

THE TREBLE TONES set out on Friday, April 17, for their long awaited tour of the northern section of the Southeastern zone. We are looking forward to their return and an account of their trip.

PROVIDENTIAL CARE IN ALASKA

Miraculously all Nazarene lives and property were spared serious injury and damage when the earthquake and tidal wave struck Alaska on Good Friday, March 27. The Sitka church on a promontory was a center of religious activity to the area during a tidal wave alert of several hours. Pastors and people in Anchorage, Soldotna and Seward are hard at work in helping with the restoration. (Churches of other denominations were hard hit and some pastors and people lost their lives including an Assembly of God minister in Valdez.)—N.I.S.

LETTERS TO THE EDITOR

To the Editor:

As the time for more student body elections is upon us, we begin to see marks of student participation at every angle. With posters blanketing the campus and campaign buttons worn three-deck, students will soon express their undaunted opinion as to the one who is best for the jobs. This is the kind of spirit it takes to effect a strong student government. Only through this great campaign en masse can we learn who our student leaders really are, and become better acquainted with the ones capable of bearing the load of our highest and most important offices.

With our new system of nominations replacing the preferential poll, the candidate, by his own initiative, seeks the position. He is ready to serve, and it is the responsibility of each of us to take a stand for the person whom we know is qualified and has the spirit to lead us. Although most of us are not seeking an office, we are the determinants of who our leaders will be. Through our honest judgment and support, our student government next year will be just what we need to continue the progressive trend at Trevecca.

A Student

Tenn. Drivers Are Experts?

In the state of Tennessee it is difficult to get a driver's license. Besides having to pass the written test, one must also pass a very rigorous driving test. To pass this rigorous driving test one must be able to start and drive his little red wagon around a circle. In this test only the difficult is tested. The easy task of parking is not even tested because it is so hard to get a driver's license. Therefore, the person who possesses a driver's license is a very good driver. A driver in Tennessee can back his little red wagon onto a public highway without any difficulty whatsoever.

One can always feel confident that as long as there are such skilled drivers on the highways of this state the number of traffic fatalities will stay at an all-time low.

From Chatty's Nutshell



Hi Everybody,

Well, Herman and Herschel really pulled one over on me last time and wrote the column. They really did do a terrific job, and I think they would make good co-editors for Trev-Echoes next year. I don't know how you people would feel about it—having squirrel editors—but it would be something different anyway.

It seems that Senior Day was a big success. Everyone really worked hard, and it was evident that the seniors enjoyed it. Carol Johnson, you had better watch after little brother, Paul, because those senior blondes really went after him. Nancy Clemens, I heard that you and Eddie Parrish tried to play Cupid, but it didn't work out for the poor visitor. Don't worry about him though he'll make out somehow. Lowell Houston had a little trouble getting the crepe paper to stay in place, while decorating for the banquet. Gene Leviner had some friends here to visit, but Gene, just where did this "uncle" bit come in?

As summer nears we all begin thinking about vacation, trips, fun, and the pretty weather. I think Fred Nutter may go to France for his vacation, but Fred, do they have chocolates in France? Pat Cable, do you still plan to go to summer school? If so, I wish you and all the hot dorm rooms good luck. Janet Vernon has big plans for July, and it's not to celebrate the Declaration of Independence. I guess Fredia Weaver and Becky Great-house will just spend their summer getting dozens of roses.

This campus is full of surprises. If you doubt this ask Judy Pettit about her birthday cake, or ask Billie Jean Cline about bowling. Jack Clayton looked surprised to walk into the S. C. Lectures one night and see his favorites—Carl Howard, Wayne Downing, and Ronnie Hall—sitting there. Oh, here's another surprise. At last! Carl Taylor looks like the rest of the quartet. Pretty sharp, Carl.

To conclude, there are a few questions that we'd like answered. The squirrel kingdom is wondering if Prof. Allen's favorite class really is Humanities. Carl Eby, have you been around any more three-day measles? Jim Knight, are tigers really the wildest things in Detroit? Carol Pickens, is your middle name Mary? Jan Forman, what is all the fuss about "I paid-did you?" and "no I don't guess I did." Girls, are you ready for Twirp Week. Boys, are you ready? One last question, and I'll stop. Don't you think the T. A. A. has been just great this year? If so, get out and support your team at the softball games. And we squirrels will be there too—spying!

Chatty

Student Council Lectures

Continued from Page 1

field, his father brought home all sorts of broken down electrical apparatus for the lad to tinker with. It had the desired effect, for even as a grade school boy Lee was mastering the fundamentals of electricity.

When Dr. Shevel was a freshman in high school, the family moved to Monongahela, where the children started attending the Church of the Nazarene.

Determined to win a scholarship to Carnegie Institute of Technology, Dr. Shevel took "cram" courses in science. He graduated fourth in a class of 200 (the only boy in the first twenty), won the the outstanding senior award in science and a coveted four-year scholarship presented by the Mesta Machine Company.

Being away from home and in a big city had adverse reactions. Lee Shevel lost out spiritually and his grades went down steadily. At the end of his sophomore year he took stock of himself and determined to change his course. He began regular

church attendance, and a little later gave his heart to God.

About this same time he also began dating Faye Johnston, a registered nurse, who was a granddaughter of the pastor. On August 20, 1954, the couple were married. Dr. Shevel gives his wife much of the credit for his establishment in Christian experience.

On one occasion a magazine writer was checking out a story he had written on Dr. Shevel. After he had read it, Dr. Shevel turned to the reporter and said, "You've got the emphasis in the wrong place. This is all about me and IBM. As far as I'm concerned, IBM comes third. In my life God is first, my family second."

That statement reflects the true spirit of our 1964 Student Council Lecturer, Dr. W. Lee Shevel, Jr.

(Editor's Note: Much of the biographical information on Dr. Shevel was taken from the September, 1962 edition of the *Conquest*.)

Color

BY ANN VAN HOOK

Favored colors for this spring are flag navy, all white, daisy yellow, sun green, and pop red. Blondes will find the new reds most exciting. Those with auburn hair will enjoy wearing the new yellows. Green is a color for those with light brown hair and white is a perfect contrast for those with black hair. The following are suggestions for color combinations:

Navy—navy or white hat, white gloves bound in red, navy or red hand bag and shoes the same. An interesting accent color is yellow.

White—white or navy hat, white gloves, white or black patent bag, black patent or black and white shoes.

Yellow—white or black hat, white gloves, black patent or yellow shoes, black patent bag.

Green—white or green hat, beige or white gloves, beige or black patent bag, beige or black patent shoes.

Red—navy or white hat, white gloves, white or navy bag, red or navy shoes.

Color combinations are becoming more daring and "what is right"—less rigid. Experiment with color this spring. Launch out on your own and enjoy a new freedom in color.

The Enchanted Loom

The shuttle moves, the thread is caught,

The weaving process is begun.

Another life, another loom,

The many threads are one.

The cloth is never finished and

Is really ne'er begun.

Composed of many strands a thread
And many threads a string;
A rope of many strings is wrought,
And so the shreds of thought are caught

And woven into cloth.

The human mind

Librarians Attend Annual Convention

Mrs. Mackey, librarian, Mr. Jernigan, assistant librarian and Ray Kohser, librarian-to-be, attended the annual convention of the Tennessee Library Association held in Gatlinburg, Tennessee, April 9, 10, and 11.

Convention headquarters was the Mountain View Hotel where all general and sectional meetings were held. Outstanding speakers in the fields of librarianship, literature and history were heard in both the general and sectional groups. We are glad our library could be represented at this convention.

Jernigan Heads

Continued from Page 1

degree in Library Science from Peabody College.

His duties at Trevecca include the ordering and cataloguing of books, the administration of the book budget, and Secretary of the Library Committee.

Taking an active part in all phases of library work, he is president of the Nashville Cataloguers Association and secretary of the College and University Libraries Division of the Tennessee Library Association.

In spite of the busy schedule of Mr. Jernigan, he says, "Amidst all of this, my primary interest is in Trevecca and in Christian Education, and there is never a time when I am too busy to see a student."

A Most Welcomed Guest

BY ANN VAN HOOK

I was sure it was just a day or so ago that it was here, a bright yellow and my favorite harbinger. I meant to come back to drink in all its beauty, but I guess I was gone longer than I thought, for when I returned there stood in the

Student Health

Plan Pioneered

Denver, Colo., April 17—A pioneer health plan to protect college students against a number of common diseases was described today at the annual meeting of the American College Health Association.

The plan was tried at Clemson University, Clemson, S.C., and its success may lead to the adoption of similar programs for the more than 4 million college students on campuses throughout the country.

At Clemson 96 per cent of the more than 4,300 students took part in the program. They were immunized against polio and influenza and screened for tuberculosis in a comprehensive program planned by the Clemson Student Health Service.

Dr. Judson E. Hair, director of the college's student health service, said, "This campaign shows that people can be motivated to cooperate with medical programs if the prior planning is carefully carried out. We are tremendously impressed. Frankly, any time you can get 90 per cent of the student body to do anything, you're doing well."

The program was carried out at three medical sessions during an eight-week period. At the first, students were given oral doses of polio vaccine, effective against all three types of polio, and inoculated with influenza vaccine. The students were also screened for tuberculosis with the needle-free Tuberculin Tine Test.

Two days later, the Tine Test reactions were read, and further tests and treatment procedures, where necessary, were initiated.

The polio and influenza immunizations were then repeated at the third session.

Clemson, with a grant from Lederle Laboratories, a division of American Cyanamid, documented the program in a 15-minute color and sound film entitled "A Challenge Met." The film and an accompanying manual on how to organize a coordinated immunization and detection program are available from Physicians Community Service, Lederle Laboratories, Pearl River, N.Y.

Honor Roll

The following students achieved the grade average required for the Honor Roll for the Winter Quarter:

Milton Baker, Paulette Beane, John Chilton, Billie Jean Cline, Dovie Jean Conner, Michael Golden, Patricia Hall, Barbara Hooper, Thomas Houseman, Ann Jackson, Barbara Johnson, Carol Johnson, Jim Knight, Suzanna McManus, Janice Milby, Martha Mounts, Ruth Ragland, June Riddle, Joyce Stepp, Jeanne Thrasher, Annette Troup, Keith Vennum, Janet Vernon, Gary Wilson, Becky Greathouse.

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TRINITY CHURCH
OF THE NAZARENE

1253 Vultee Blvd.
Gordon V. Woods, Pastor
Unusual services at the usual hour.

place of the jonquil harbinger the most handsome person I had seen in many days. He had strong blue eyes and a radiant sunny smile. He strolled along the walks with a breezy manner, and to everyone who stopped to speak he lavishly gave apple blossoms from the orchard and new green sprigs sprinkled with pink and white blossoms from the trees. Where he walked, freshness surrounded him, birds sang, and squirrels scampered about his feet. He was a most welcomed guest.

The harbingers have gone sure enough, but while no one was noticing the promised Mister Spring slipped in. He looks a bit mischievous, though. Maybe it is because he caught us in our winter clothes, or maybe it is because he knows he caught us unaware, and he's amused at our childlike glee when we discover he's come to stay awhile.

Advertising

Advertising is the design or plot for the purpose of selling ideas, beliefs, goods, or services. It is the publicity directed according to a definite plan to influence people to act or think as the advertiser desires.

In order to achieve this goal, the advertiser must plan carefully toward this end. He must know all he can about his product—from the inventor to the users. He must come to know the people to whom he is appealing, and above all, to know and understand human nature. Are the people to whom an advertisement is directed educated or uneducated? This will make a world of difference in the response of the public. Endorsements from well-known people are convincing, but this procedure has been abused to such an extent that people are suspicious no matter how genuine it may be. Thus, this type of advertisement is most effective when there is no possible suspicion that the endorsement has been bought; such as, a general medical advertisement for the personal benefit of all or that of a well-known person backing a worthy cause; for example, the Heart Fund, the Cancer Drive, or the March of Dimes. Reason is perhaps a better presentation for the educated populace, for the facts enable the readers to decide after due deliberation.

Advertisers realize that their appeal must be such that people will want to buy their product. They are aware that people possess various needs and desires. It is to these instincts that they appeal. This, of course, is achieved in numerous ways: through pictures, motion, color, and emotional appeal.

The very earliest kind of advertising was of the barter type on an individual basis. Later, in the Hebrew, Greek, and Roman civilizations, it appeared on a larger scale. Advertising by public criers became a recognized institution. The written type of advertising appeared as early as three thousand years ago in Egypt. It later declined and was revived and was greatly aided by the perfection of printing which made duplicates possible, thus reaching more people.

PREFERRED RISK MUTUAL INSURANCE

Low cost Automobile Insurance

...for Total Abstinents... Only

If You Don't Drink

WHY HELP PAY FOR THE ACCIDENTS OF THOSE WHO DO?

For Information call

Agent

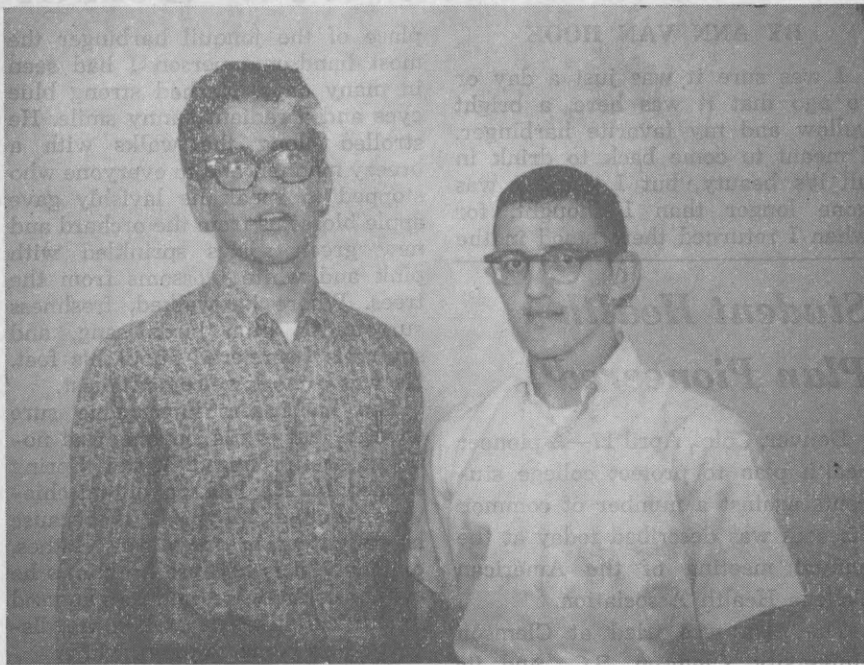
PRATT'S TV & RADIO SERVICE

Service all make
radios, TV & hi-fi's

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2727 Nolensville Rd.



OUTSTANDING PLAYERS



Ronnie Hall and Barney Baggott are the outstanding players for this issue of Trev-Echoes.

RONNIE HALL

Last year's T.A.A. president, Jim Stocks made the comment that "A freshman really has to be outstanding to prove himself as an athlete." Ronnie Hall, Beta freshman has done this . . . in only five games.

Ronnie started out as a utility player, being used wherever there happened to be a vacant position. Now you can take a cup of lime and write "Ronnie Hall" out in left-field because that's where he'll be every time the Betas have a game.

You also find Hall's name in position number three in the Beta batting order, a spot usually held by an upperclassman. Hall has won his place by leading the league in hitting with a phenomenal .700 average. Ron also leads in total bases, and slugging percentage.

Ron is not a flashy softball player; but he gets the job done. In a recent game, he stepped to the plate twice in succession and cracked out triples over the left-fielder's head. The second time, the left fielder had backed

up fifteen feet from his normal position.

In his first year in the T.A.A., Ronnie Hall has made the jump from "just another face in the lineup" to one of the mainstays of the Beta team. This is quite a feat for a freshman.

BARNEY BAGGOTT

In his third year as Delta short-stop, Baggott is considered the best all-around player in the league. In two previous seasons Baggott has made the All-Star Team both times. His teammates say he "has it in the bag again this year."

As captain of this year's Delta squad, Barney has led his team to four wins against only one defeat, good enough for first place in the league.

From his lead off position in the batting order, Barney leads the Deltas in batting average with a .333 percentage. He places among the league leaders in runs scored, runs batted in, and stolen bases. In one game during the current season, Barney walked, stole second base, took third on a wild throw, and stole home. This typifies Barney's real value to his team—the ability to beat the opposition . . . one way or another.

Baggott's most valuable asset, however, cannot be found in the statistics. That asset is leadership. On the field Barney is "all-captain." He keeps his players at ease and yet, following his example, they go all out to win the game.

Just ask any of his teammates. "Barney's the best," they'll tell you.

Softball Scoop

By LARRY KNIGHT

Beta 15—Alpha 11

The Betas evened their record at 1-1 with their 15-11 win over the Alphas. Ronnie Hall was the main-spring in the Beta triumph, collecting 4 hits in 5 trips to the plate, scoring 4 runs and driving across 4 more. The winning pitcher was Paul Johnson, and losing was Dan Mills.

Alpha 7—Delta 2

The Deltas were handed their first loss in three games, 7-2, on a three-hitter by Alpha pitcher, Dan Mills. The Alphas collected 7 runs on 6 hits and 3 errors, while the Deltas came up with 2 runs on 3 hits and 2 errors. Ray Byrd was the only Alpha to get 2 hits and also drove across 2 runs and scored 1. The losing pitcher was Jim Hendershot.

Delta 11—Beta 10

A sacrifice fly to center-field by Tom Shaw in the eighth inning was all that was needed to score the runner on second base and give the Deltas an 11 to 10 win over the Betas. The win put the Deltas back in first slot with a 2-1 record. Jim Brackett went all the way for the Deltas against the Beta's Ken Walker. Both pitchers were after their first win, or their first loss. For the Deltas it was 11 runs on 14 hits and 3 errors, and for the Betas it was 10 runs on 11 hits and 8 errors.

Alpha 27—Beta 3

The Betas were humiliated at the hands of a hard hitting Alpha nine, 27-3. Using four pitchers, the Betas committed 11 errors and collected only 6 hits while the Alphas collected 27 runs on 21 hits and 3 errors. The winning pitcher was Dan Mills, getting his record, and the loser was starting pitcher Paul Johnson. An otherwise sound Beta infield appeared either to be petrified or to have lost the key to their handcuffs. Lester Byington and Ray Bird both collected 4 hits for the Alphas and only one starter went hitless.

Delta 6—Alpha 4

In one of the best softball contests of the season, the Deltas came up with a 6-4 win over the Alphas. Fresh from their 27-3 slamming over the Betas, the Alphas could not find any more runs to score. The Deltas came up with 6 runs on 4 hits and 4 errors while the Alphas banged 6 hits and committed 6 errors while scoring only 4 runs. Troy Miley did most of the hitting for the Alphas, getting 3 hits in 4 trips, but got no support from anyone else. The winning pitcher was Jim Hendershot and the loser was Dan Mills.

Jim

Shorts



Jim Knight

The annual All Sports Banquet will be held Saturday night, May 16, in the Banquet Room. The banquet, the highlight of the year in the sports field, is under the direction of Ann Hawkins and Larry Knight.

An interesting program will be on tap. Letters, trophies, and other citations will be given out at this time.

Make your plans to attend the banquet. It will be a "dress-up" occasion, but doesn't require a date. Tickets will go on sale next week.

★ ★ ★

Tennis teams have elected captains. Les Farthing leads the Alphas, Paul Johnson is the Beta captain, and Jan Forman leads the Deltas.

★ ★ ★

Softball is exciting, especially when you watch the girls teams play. Sandra Murphree pitches for the Alphas. In a game last week she collided with her first baseman, Phyllis Huston. Ruth Ann Carson hit the ball well, but she had a hard time getting past first. Ann Hawkins makes sparkling plays in the field. Some of them even argue with the umpire.

The Alphas and Betas play this afternoon. See for yourself all the action that takes place.

★ ★ ★

Nominations for next year's T.A.A. president were held Wednesday. The election will be held Wednesday, April 29. Be sure to vote.

★ ★ ★

This past week was the registration period for the ping pong tournament. Parings for the tourney are scheduled for today, and match play will begin Monday. Roger Costa is in charge of tournament affairs.

At least fifteen are expected to enter the singles contests. Five to ten doubles combinations will be seeking the championship. Competition will be held in men's singles and doubles, and also in women's singles and doubles.

It is a double elimination event, thus requiring two defeats to be dropped. The matches will be held in the new student center on the new ping pong tables. Times will be announced Monday. I don't choose to pick favorites.

(The "Jim Shorts" article in the April 4 edition of Trev-Echoes was a guest column written by Jan Forman.)

Norge Self-Service
Dry Cleaning & Pressing
COIN-O-MATIC LAUNDRY
359 Murfreesboro Road
Phone: 242-9584

DODGE CLEANERS
One Day Cleaning
& Shirt Service
350 Murfreesboro Rd.

Mercury Motel
"A Quality Motel"
Nearest to College
411 Murfreesboro Road

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Your
REXALL
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616 Murfreesboro Road

**GREER'S
RESTAURANT**
HONEST
CHARCOAL STEAKS
137 Murfreesboro Road

**SUPERIOR
MOTORS**
Authorized Volkswagen
Sales, Service, Parts
630 Murfreesboro Rd.
(At Underpass) 254-5641

Bethel Church of the Nazarene

409 Trinity Lane
Stan Taylor, Minister of Music
Sunday School 9:45 a.m.
N.Y.P.S. 6:15 p.m.
Prayer and Praise—Wednesday 7:30 p.m.
Doyle J. Smith, Pastor
Worship 10:45 a.m.
Evangelism 7:00 p.m.

First Church of the Nazarene

510 Woodland St.
College Classes in Sunday School—9:30 A.M.
Morning Worship 10:45 A.M.
Evangelistic Service 7:15 P.M.
College Youth Group—6:00 P.M.
"A Welcome Awaits You"

GRACE NAZARENE CHURCH

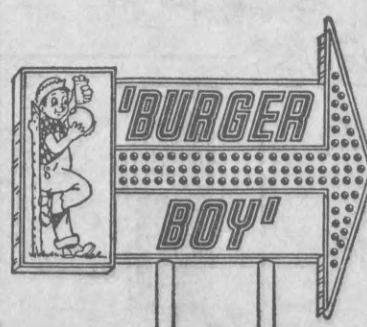
2518 Gallatin Road Route 31 E.
A warm welcome awaits our Trevecca friends to our
Sunday School—9:30 A.M.
Morning Worship—10:45 A.M.
NYPS 6:30 P.M. Evening Worship 7:30 P.M.
REV. GEORGE SCUTT, Pastor

Paul Eby

Auto—Life—Fire—Hospitalization
AL 5-1971
"Professional Insurance Service"

COLLEGE NAZARENE CHURCH

Sunday School 9:45 A.M. Worship 10:50 A.M.
Youth Groups 6:00 P.M. Evening Worship 7:00 P.M.
Mid-week Prayer Service 7:30 P.M.
"Serving the Spiritual Needs of the College Community"
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Burger Boy, French Fries,
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Offer Expires April 29, 1964
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